

# DERMEDICS® YOUTH EXPERT™ Global Anti-Aging Cream #1

### YOUTH EXPERT™ Global Anti-Aging Cream #1

is a richly formulated, luxurious cream dedicated to prestigious skin therapies targeted on global rejuvenation – real results<sup>™</sup>. Cream is suitable for daily care for skin of all types of **age 30~35+**.



# Overview

#### Basic theory (main issues of skin at this age)

- First signs of improper moisture retention in skin that leads to:
  Dehydration and roughness
  - Appearing of mimic wrinkles and fine lines
- Reduced microcirculation that leads to:
  - Decreased level of oxygen in cells
  - Accumulation of free radicals
  - Dull skin tone

#### Basic theory (needs of skin at this age)

- Radiant complexion (proper microcirculation)
- Intensive moisturisation (wrinkle prevention)
- Supporting cellular activity and detox
- Firming (cell stimulation)
- Photo-protection against UV and free radicals (FR)

# Directions for use

- Age group: women aged 30~35+
- Dull skin with photo-aging symptoms and first wrinkles
- Global age-preserving therapies on all levels of skin
- All round anti-aging treatment to extend cell lifetime
- Photo-protection against UV and free radicals (FR)
- Daily skin care for skin of all types (night and/or day application)



# Effects

#### Benefits provided by leading components include:

- Re-activation of two youth proteins: KLOTHO and FOXO
- Re-activation of cellular detoxification and the repair of RNA&DNA damages
- Extension of the length of **telomeres\*** which are responsible for lifespan of cells
- Protection of cells against high levels of free radicals and oxidative stress in the way of the expression of Cit-SAP - a protein with considerable homology to glutathione peroxidase\*\* (GP)
- Re-activation of cellular activity (synthesis of collagen, elastin and fibrillin)
- Increased microcirculation, thus accelerates skin oxygenation

#### Benefits provided by ingredients typical to this age group include:

- Increased production of ATP the key molecule of cell energy
- Improved skin hydration, elasticity and firmness
- Reduced appearance of first wrinkles
- Restored radiant and youthful appearance of skin

\*The **telomere** is a region of non-coding **DNA** that is located at the **ends of chromosomes** (X- shaped)



\*\*Glutathione peroxidase (GP) is the general name of an enzyme family with peroxidase activity whose main biological role is to

family with peroxidase activity whose main biological role is to protect the organism from oxidative damage. The biochemical function of glutathione peroxidase is to reduce lipid hydroperoxides to their corresponding alcohols and to reduce free hydrogen peroxide to water.

# Active Ingredients

Leading components: **GEN'X-17-GAA™ Complex: Orange Stem Cells + Baicalin (Telomere Protector) + Apitoxin (Bee Venom) + Crystal Tears™**. Complementary components – typical to the age group: Energising & Radiance: **Liposomes Q10 + Carnitine + Lecithin**. Firmness & Elasticity: **CycloPeptide-5** (small molecule, cyclic amino acid derivate). Hydration: **Ectoin** (increases moisture content and supports immune system of skin, stabilises cell membranes and protects skin from DNA damage). Emollient: **Cotton Oil**. Photo-protection: **HDBM** (advanced non-UV-absorbing photo-protector against photo-oxidative stress). Anti-oxidant: **Vitamin E** 

Packaging:

50ml retail size - £54,00 100ml professional 200ml professional

# Paraben Free | Colourants Free

ONLINE STORE www.dermedics.at/genx-cream-age35

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40-44 Church Street, Eccles, M30 0DF Manchester **Infoline: 0800 599 9868** | e-mail: info@dermedicsprofessional.co.uk For further information, product samples and images, please contact with: **Kate Robson** at Soapbox PR, email: katerobson@soapboxpr.co.uk, tel.: 020 3133 3013

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